

Dear Reader,

I'm a technical product marketing, communication, and campaign management professional with over 13 years of experience within the tech industry (SaaS & PaaS). My experience extends through multi-lingual, multi-cultural and cross-functional teams worldwide from small-medium businesses to large corporations. I've established best-practices, structures and managed internal / external global campaigns, managed relationships with clients, vendors and business stakeholders, while working closely with Directors, VPs & C-Level Executives.

My Bachelor's taught me the building blocks of Marketing and Communication and how to view the world through the lens of a good storyteller. My M.B.A. taught me leadership skills translating to stakeholder and vendor management with essential elements of being an exceptional Project Manager with every Task. My Cybersecurity Bootcamp Certification taught me the technical details required to understand the world of IT security and the security tools, products and service solutions required to protect against cyber threats. I believe I can offer an excellent balance of product marketing, project management and stakeholder management.

As a Product marketing manager at Juniper Networks, I developed and executed end-to-end go-to-market programs for Juniper's product portfolio. These campaigns ranged from cross-selling, up-selling EOS/EOL (Renewals) and customer nurturing. The role encompassed elements of research, marketing strategies, content creation, vendor / stakeholder management and the ability to translate complex technical information into simplified compelling stories.

I am seeking a long-term role where I can grow alongside the company and consistently deliver results. I bring a detail-oriented approach with a strong balance of creativity, strategy, and execution, and I'm passionate about contributing meaningful value to the team. I'm genuinely excited about this role and would love the opportunity to discuss how I can contribute to help drive success within your team.

Thank you for your time and consideration.

Raj Bhullar

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