

Dear hiring manager,

I'm a technical product marketing, communication, and campaign management professional with over 10 years of experience within the tech industry (SaaS & PaaS). My experience extends through multi-lingual, multi-cultural and cross-functional teams worldwide from SMBs to Large Corp's.

My bachelor's taught me the building blocks of MarCom. My M.B.A. taught me leadership and how to launch a well-executed marketing campaign. My Cybersecurity Bootcamp / certification taught me the technical details required to understand the world of IT security and the security tools, products and service solutions that protect against cyber threats. I believe I can offer an excellent balance of technical product marketing, communication and campaign management skills.

As a Product marketing manager at Juniper Networks, I developed and executed go-to-market program strategies for Juniper's product portfolio. These campaigns ranged from Cross-sell, Up-sell EOS/EOL (Renewals) and Customer nurturing. The role encompassed elements of Marketing strategies, Customer success, Demand-generation, Campaign creation and the ability to translate complex technical information into simplified compelling stories.

With a desire to be articulate and accurate with my work, I consider myself a detail-oriented candidate with a unique ability to balance creativity, strategy and execution. I am passionate about my work and how it can add value to the team. I am extremely excited for this role and would love the opportunity to speak with you about it.

Thank you for your time and consideration. Kind regards,

**Raj Bhullar**

(408) 368-7295

[www.rbhullar.com](http://www.rbhullar.com)